



RESULTS - NATIONAL

Fulfilling the career aspirations of young Australians and job seekers.

Quarterly Update (June 2022)

Welcome to our new quarterly update. We feel it is important to regularly communicate the good results being achieved by Brick and Block Careers. Our staff work tirelessly in all states with schools, career advisors, unemployed and community groups to make brick and block laying a career of choice and a pathway into the construction industry. It's a unique industry scheme like no other, thanks to the help from the brick and block manufacturers and your support.



Michael Morrissey, Brick and Block Careers - CEO

Brick And Block Careers Strategy Achieves Younger Workforce

**Financial assistance
paid to employers in
the past year.
\$1,213,000**

Brick and Block Careers Supported Apprentice Numbers

NATIONAL	Mar-21	Mar-22
Year 1	581	693
Year 2	317	408
Year 3	361	302
Year 4	195	131
Total	1,454	1,534

We are addressing the labour shortage issues with strong recruitment of apprentices.

- Providing employment opportunities in brick and block laying.
- Assisting over **1,500** apprentices in Australia. Financial assistance paid to employers of apprentices for FY22 – **\$1,213,000** year to date.
- Since the beginning of Covid, 1st Year supported apprentices in-training have increased by **over 90%** to 693.
- Numerous career events and promotions were attended during the year to encourage young people into the trade.
- Extensive online recruitment programs via – our Website, Jobs Board, Social Media ads, YouTube advertising, SEO, AdWords and E-newsletters.

Investment in Bricklaying Drives Excellent Results.

2021-2022

We have supported over 1,500 Brick and Block laying apprentices in Australia.



brickandblockcareers.org.au

1300 66 44 96





RESULTS - NSW

Fulfilling the career aspirations of young Australians and job seekers.

NSW-ACT TEAM



Nadine McEwan
Industry Engagement Officer –
NSW-ACT



Tony Bishop
National Manager

SUPPORTED APPRENTICE ENROLMENTS

NSW	Mar-21	Mar-22	ACT	Mar-21	Mar-22
Year 1	116	126	Year 1	5	6
Year 2	79	91	Year 2	2	4
Year 3	90	78	Year 3	6	3
Year 4	92	58	Year 4	1	2
Total	377	353	Total	14	15

OUR AMBASSADORS



Our Brand Ambassadors represent and endorse our brand in a positive way. At Brick and Block Careers we need young, enthusiastic, current apprentices, or recently qualified bricklayers to endorse our brand and the services we offer to our relevant audiences including youth, career teachers, parents, and other key influencers.

STATE RESULTS FOR NSW-ACT



- NSW-ACT team attended 20 in school and external career expos this year. We connected with over 1,000 students and promoted Bricklaying career pathways and work experience opportunities.
- NSW-ACT team attended six PCYC Fit For Work programs where we had the opportunity to speak with more than 50 participants about our current opportunities and managed to connect five potential apprentices to the industry for some exposure.
- We were a part of 20 Try-a-Trade programs in Bricklaying at various schools across Sydney.

IN THE NEWS – OUR REBRAND

IN WITH THE NEW. We are excited to introduce our new brand name - Brick and Block Careers. Formerly known as Australian Brick and Blocklaying Training Foundation Ltd.

Old



New



Our new name more closely reflects the business services we deliver and the difference we want to make in promoting the career pathways available in the building and construction industry.

*Did you know?
The levy on bricks and
blocks is only between
\$10 to \$30 per house.*

