



Fulfilling the career aspirations of young Australians and job seekers.

RESULTS - NATIONAL

Quarterly Update (June 2022)

Welcome to our new quarterly update. We feel it is important to regularly communicate the good results being achieved by Brick and Block Careers. Our staff work tirelessly in all states with schools, career advisors, unemployed and community groups to make brick and block laying a career of choice and a pathway into the construction industry. It's a unique industry scheme like no other, thanks to the help from the brick and block manufacturers and your support.



Michael Morrissey, Brick and Block Careers - CEO

Brick And Block Careers Strategy Achieves Younger Workforce

**Financial assistance
paid to employers in
the past year.
\$1,213,000**

Brick and Block Careers Supported Apprentice Numbers

NATIONAL	Mar-21	Mar-22
Year 1	581	693
Year 2	317	408
Year 3	361	302
Year 4	195	131
Total	1,454	1,534

We are addressing the labour shortage issues with strong recruitment of apprentices.

- Providing employment opportunities in brick and block laying.
- Assisting over **1,500** apprentices in Australia. Financial assistance paid to employers of apprentices for FY22 – **\$1,213,000** year to date.
- Since the beginning of Covid, 1st Year supported apprentices in-training have increased by **over 90%** to 693.
- Numerous career events and promotions were attended during the year to encourage young people into the trade.
- Extensive online recruit programs via – our website, Jobs Board, Social Media ads, YouTube advertising, SEO, AdWords and E-newsletters.

Investment in Bricklaying Drives Excellent Results.

2021-2022

*We have supported over
1,500 Brick and Block
laying apprentices in
Australia.*





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RESULTS - SA

SA TEAM



Tenille Reilly
Industry Engagement Officer –
QLD-SA



Tony Bishop
National Manager

SUPPORTED APPRENTICE ENROLMENTS

SA	Mar-21	Mar-22
Year 1	66	74
Year 2	19	48
Year 3	36	17
Year 4	16	24
Total	137	163

OUR AMBASSADORS



Our Brand Ambassadors represent and endorse our brand in a positive way. At Brick and Block Careers we need young, enthusiastic, current apprentices, or recently qualified bricklayers to endorse our brand and the services we offer to our relevant audiences including youth, career teachers, parents, and other key influencers.

STATE RESULTS FOR SA



- Achieved close to 20% growth in Brick and Block Careers total supported apprentice numbers, compared with the same time last year.
- Achieved significant growth in school-based apprentices and continued strong growth in 1st Year numbers.
- Filled 30 vacancies in the quarter with demand from employers for new apprentices remaining high.
- The SA team visited several secondary schools, attended career expos and industry events in the quarter.

IN THE NEWS – OUR REBRAND

IN WITH THE NEW. We are excited to introduce our new brand name - Brick and Block Careers. Formerly known as Australian Brick and Blocklaying Training Foundation Ltd.

Old



New



Our new name more closely reflects the business services we deliver and the difference we want to make in promoting the career pathways available in the building and construction industry.

*Did you know?
The levy on bricks and
blocks is only between
\$10 to \$30 per house.*

