



RESULTS - NATIONAL

Fulfilling the career aspirations of young Australians and job seekers.

Quarterly Update (June 2022)

Welcome to our new quarterly update. We feel it is important to regularly communicate the good results being achieved by Brick and Block Careers. Our staff work tirelessly in all states with schools, career advisors, unemployed and community groups to make brick and block laying a career of choice and a pathway into the construction industry. It's a unique industry scheme like no other, thanks to the help from the brick and block manufacturers and your support.



Michael Morrissey, Brick and Block Careers - CEO

Brick And Block Careers Strategy Achieves Younger Workforce

**Financial assistance
paid to employers in
the past year.
\$1,213,000**

Brick and Block Careers Supported Apprentice Numbers

NATIONAL	Mar-21	Mar-22
Year 1	581	693
Year 2	317	408
Year 3	361	302
Year 4	195	131
Total	1,454	1,534

We are addressing the labour shortage issues with strong recruitment of apprentices.

- Providing employment opportunities in brick and block laying.
- Assisting over **1,500** apprentices in Australia. Financial assistance paid to employers of apprentices for FY22 – **\$1,213,000** year to date.
- Since the beginning of Covid, 1st Year supported apprentices in-training have increased by **over 90%** to 693.
- Numerous career events and promotions were attended during the year to encourage young people into the trade.
- Extensive online recruitment programs via – our Website, Jobs Board, Social Media ads, YouTube advertising, SEO, AdWords and E-newsletters.

Investment in Bricklaying Drives Excellent Results.

2021-2022

*We have supported over
1,500 Brick and Block
laying apprentices in
Australia.*



brickandblockcareers.org.au

1300 66 44 96





RESULTS - TAS

Fulfilling the career aspirations of young Australians and job seekers.



Zoey Heather
Industry Engagement Officer



Tony Bishop
National Manager

SUPPORTED APPRENTICE ENROLMENTS

TAS	Mar-21	Mar-22
Year 1	25	27
Year 2	18	23
Year 3	15	18
Year 4	4	16
Total	62	84

OUR AMBASSADORS



Our Brand Ambassadors represent and endorse our brand in a positive way. At Brick and Block Careers we need young, enthusiastic, current apprentices, or recently qualified bricklayers to endorse our brand and the services we offer to our relevant audiences including youth, career teachers, parents, and other key influencers.

STATE RESULTS FOR TAS



Chelsea Whelan from Tasmania was appointed as our brand ambassador.

Chelsea is the first woman in Tasmania to take on and complete her bricklaying apprenticeship, Chelsea decided to follow in her father and grandfather's footsteps, both were bricklayers.

- Strong growth in numbers continues in Tasmania with total bricklaying apprentices supported by Brick and Block Careers increasing by more than 35%, compared with the same time last year.
- Several Step Out in Bricks programs are planned for secondary school students and will be conducted at TasTAFE with funding from Keystone.
- The Tas team have also been building relationships virtually, including promoting women in trades.
- Building our engagement with TasTAFE and new employers across the State and assisting with filling apprenticeship vacancies as they are identified.

IN THE NEWS – OUR REBRAND

IN WITH THE NEW. We are excited to introduce our new brand name - Brick and Block Careers. Formerly known as Australian Brick and Blocklaying Training Foundation Ltd.

Old



New



Our new name more closely reflects the business services we deliver and the difference we want to make in promoting the career pathways available in the building and construction industry.

*Did you know?
The levy on bricks and blocks is only between \$10 to \$30 per house.*

