



# RESULTS - NATIONAL

Fulfilling the career aspirations of young Australians and job seekers.

## Quarterly Update (June 2022)

Welcome to our new quarterly update. We feel it is important to regularly communicate the good results being achieved by Brick and Block Careers. Our staff work tirelessly in all states with schools, career advisors, unemployed and community groups to make brick and block laying a career of choice and a pathway into the construction industry. It's a unique industry scheme like no other, thanks to the help from the brick and block manufacturers and your support.



Michael Morrissey, Brick and Block Careers - CEO

### Brick And Block Careers Strategy Achieves Younger Workforce

**Financial assistance paid to employers in the past year.**  
**\$1,213,000**

#### Brick and Block Careers Supported Apprentice Numbers

NATIONAL	Mar-21	Mar-22
Year 1	581	693
Year 2	317	408
Year 3	361	302
Year 4	195	131
Total	1,454	1,534

We are addressing the labour shortage issues with strong recruitment of apprentices.

- Providing employment opportunities in brick and block laying.
- Assisting over **1,500** apprentices in Australia. Financial assistance paid to employers of apprentices for FY22 – **\$1,213,000** year to date.
- Since the beginning of Covid, 1st Year supported apprentices in-training have increased by **over 90%** to 693.
- Numerous career events and promotions were attended during the year to encourage young people into the trade.
- Extensive online recruitment programs via – our Website, Jobs Board, Social Media ads, YouTube advertising, SEO, AdWords and E-newsletters.

#### Investment in Bricklaying Drives Excellent Results.

**2021-2022**

*We have supported over 1,500 Brick and Block laying apprentices in Australia.*



[brickandblockcareers.org.au](http://brickandblockcareers.org.au)

1300 66 44 96





**RESULTS - VICTORIA**

Fulfilling the career aspirations of young Australians and job seekers.



**Zoey Heather**  
Industry Engagement Officer



**Neal Ripper**  
Community & School Liaison Officer



**Tony Bishop**  
National Manager

**OUR AMBASSADORS**



Our Brand Ambassadors represent and endorse our brand in a positive way. At Brick and Block Careers we need young, enthusiastic, current apprentices, or recently qualified bricklayers to endorse our brand and the services we offer to our relevant audiences including youth, career teachers, parents, and other key influencers.

**SUPPORTED APPRENTICE ENROLMENTS**

VIC	Mar-21	Mar-22
Year 1	171	169
Year 2	130	117
Year 3	139	120
Year 4	0	0
<b>Total</b>	<b>440</b>	<b>406</b>

**STATE RESULTS FOR VIC**



- We were a part of 'The Trades Fit' - women in trades day that breaks down the bias with women in construction.
- We have assisted over 40 apprentices to re-commence their apprenticeship.

- Vic team have attended multiple Try-a-Trade events across Metro Melbourne, Shepparton and Bendigo.
- We have been successful in building great partnerships with the TAFEs across Victoria.
- The engagement with school students has been incredible and more Try-a-Trades are planned for coming months.
- Attending school careers expos across Metro and Regional Victoria, has resulted in great relationships with Career Advisors and growth in school applicants/SBATS.

**IN THE NEWS – OUR REBRAND**

**IN WITH THE NEW.** We are excited to introduce our new brand name - Brick and Block Careers. Formerly known as Australian Brick and Blocklaying Training Foundation Ltd.

*Old*



*New*



Our new name more closely reflects the business services we deliver and the difference we want to make in promoting the career pathways available in the building and construction industry.

*Did you know?  
The levy on bricks and blocks is between \$10 to \$30 per house.*

