



**Brick and Block Careers
Participating Manufacturers**

RESULTS - NATIONAL

Quarterly Update (February 2024)

Introducing our New Ambassadors for 2024-2025



Meet our ambassador Jake Pawski from Western Australia:
 Jake is more than simply a dedicated apprentice bricklayer; he is in this trade since it allows him to fulfil people's aspirations by building their dream houses. Jake is a link between the past and the present, a living testament to the strength of enthusiasm that has been passed down through generations. Jake's grandpa was a bricklayer, and his father is a construction manager. Jake is creating his own unique story, employing the same tools, skills and dedication that his family used to establish their legacy in the building and construction industry.



Meet our ambassador Hamid Amini from Queensland:
 Buckle up, because Hamid's universe is anything but ordinary. From WorldSkills Australia's national competition podium to the grit of the construction site, Hamid's not your average bricklayer. He is also a boxer who throws punches with the same finesse he lays bricks. Meet the man who proves dreams aren't built on hype but on hard work and passion. Hamid's story is a blueprint for anyone who dared to believe their path might be paved with both bricks and jabs.

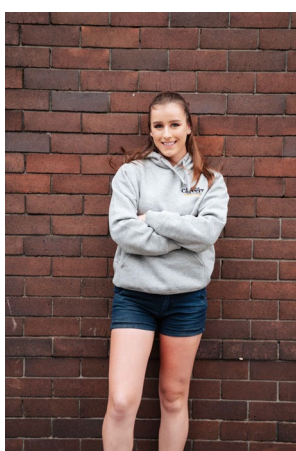


Meet our ambassador Paul Lee from New South Wales:
 Paul's story is an excellent example of someone who pursued their dreams and changed their career path once they discovered what they genuinely wanted. Paul initially pursued an IT degree at university, which is a common or expected path, but then he soon acknowledged that university was not for him and switched to the trades. By pursuing a bricklaying apprenticeship, he was able to pay off his HECS debt. Potential financial advantages and hands-on learning are just some of the reasons why students are choosing trades over university degrees.



Our new ambassadors recently completed media training with the SkillsOne Group, which also included a photo and video shoot with Aiims Group, a digital marketing agency. Our ambassadors promote the bricklaying trade and Certificate III in Bricklaying/Blocklaying. They're volunteers who engage with media, help at expos and events, advertise and promote the trade to students and job seekers. We would like to extend our gratitude to all the past and present Brick and Block Careers Ambassadors for their excellent work.

Don't miss out on the latest updates from our ambassadors. You can catch a glimpse of their videos and work by following our social media channels. Join us and stay in the loop!
facebook.com/BrickandBlockCareers/ instagram.com/brick_block_careers/



Meet our ambassador Elizabeth Briggs from South Australia:
 Elizabeth's journey from being a fitness instructor to becoming a bricklayer is truly inspiring and a testament to her dedication and willingness to accept challenges. Her story motivates us to exceed our limits and never give up. Strength can take many forms, and resilience can help us achieve our dreams. As a 2nd Year apprentice, Elizabeth sets a high standard for future female bricklayers and reminds us that we can always defy expectations and chart our own path. Her story is a reminder that we should push past our perceived limits and strive for excellence.

SUPPORTED APPRENTICE ENROLMENTS

NATIONAL	Dec-22	Dec-23
YEAR 1	675	616
YEAR 2	476	466
YEAR 3	323	387
YEAR 4	144	147
TOTAL	1,618	1,616





RESULTS – NSW-ACT

SUPPORTED APPRENTICE ENROLMENTS - NSW

NSW	Dec-22	Dec-23
YEAR 1	156	154
YEAR 2	96	98
YEAR 3	81	98
YEAR 4	69	56
TOTAL	402	406

SUPPORTED APPRENTICE ENROLMENTS - ACT

ACT	Dec-22	Dec-23
YEAR 1	5	4
YEAR 2	3	0
YEAR 3	2	3
YEAR 4	4	0
TOTAL	14	7



Our NSW Industry Engagement Officers met with [LAY 'N' LEVEL Bricklaying](#) in Wollongong to discuss the importance of hiring a new apprentice and potential collaboration opportunities.

Are you currently seeking skilled bricklayers to join your team?

THE DOWN UNDER CENTRE HAS A LIST OF EXPERIENCED BRICKLAYERS FROM THE UK WHO ARE READY TO MOVE TO AUSTRALIA AND JOIN YOUR WORKFORCE

Contact DUC to find out how you can get started!
wes.zandt@downundercentre.com



STATE RESULTS FOR NSW-ACT



We have had notable successes in various aspects of our engagement strategy in NSW, with new apprentice registrations showing positive results following increased engagement with career teachers and schools in key regions of demand.

Our NSW team has been very busy this last quarter attending school career expos as well as career talks and presentations with students across the state to promote the industry. We have since seen an uptake in registrations via our website which is a shift away from utilising our existing platforms such as Seek.

The NSW team have also facilitated many work experience opportunities for school students, many of these have resulted in fulltime apprenticeship sign-ups with bricklayer employers.

1st Year apprenticeship sign-ups have been maintained throughout the year, and overall supported numbers are slightly ahead of 12-months ago. Filled vacancies, directly influenced by Brick and Block Careers staff in the past 12 months, total 185.

Looking ahead to 2024, our strategic plan is to capitalise on and to continue to build our networks utilising our strong school engagement and community group initiatives. Increasingly, we are being invited into schools to speak directly with the students while also providing valuable career pathway information to parent and career teacher influencers.

